

# STAND PRICES

## AND EVENT SPECIFIC TERMS OF PARTICIPATION

# Wine and Food

26-29 October 2017  
Messukeskus Helsinki,  
Expo and Convention Centre

Choose the most suitable form to participate. When exhibiting, companies can book exhibition space and order other needed elements later. See also the Terms of Participation below.

### Exhibition space

Booking mere exhibition space gives room for creativeness. All needed elements can be brought to the stand or ordered from Messukeskus. Also fully designed and equipped stands are available.

Contact: [design@messukeskus.com](mailto:design@messukeskus.com)

### PRICES FOR EXHIBITION SPACE

Stand size	Price of a row stand / m <sup>2</sup>	Price of a corner stand / m <sup>2</sup>
4 m <sup>2</sup> -	€122	€132

### Sales & Demo stands

Sales & Demo stands are an easy and cost-effective solution. Walls, carpets and lights are ready, all you need to bring or rent is the furniture.

#### Stands include:

- exhibition space
- white walls and fascia made of profile or standard structure
- fascia text or logo, both sides on corner stands (not included in stands with no fascia)
- carpet tiles (dark green, -red, -blue or -grey) or carpet roll (mottled grey, cardinal red, dark green, violet, turquoise, brown, fuchsia, white, yellow, black, grey, blue, red, green, beige, dark blue, graphite grey or orange)
- basic lighting (spotlights, one per meter, only on one wall in corner stands)
- socket 16A 230V (3,6kW) and energy consumption
- constructing and dismantling, cleaning before the event

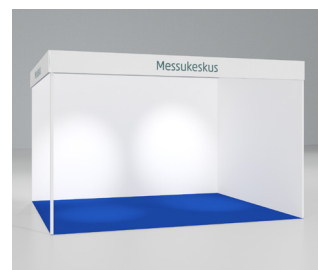
Please note that grey carpets are installed in case no other colour is picked. Changes and additions are charged separately.

### STAND PRICE

Stand size	Price of a row stand / m <sup>2</sup>	Price of a corner stand / m <sup>2</sup>
4 m <sup>2</sup>	€262	-
6-10 m <sup>2</sup>	€218	€228
12-21 m <sup>2</sup>	€192	€202
24-36 m <sup>2</sup>	€177	€187
40-50 m <sup>2</sup>	€161	€171



Profile structure (row stand)



Standard structure (corner stand)

### Terms of participation

The terms below apply in addition to the general terms of participation of the Finnish Fair Corporation.

- Registration fee €370 is charged from all exhibitors.
- If the stand is used by several exhibitors, a registration fee is charged from all exhibitors. The company in charge of making the reservation is required to manage all other invoices.
- An extra charge of €20 is charged if additional invoices need to be made when, for example, the space rental is paid by several companies, or the company contact information is being changed.
- VAT is added to all prices.
- The invoice for participation is due 25 August 2017.
- Prices are valid until one month before the event.

For more information please contact our Sales Manager or go online to [www.viiniruoka.fi](http://www.viiniruoka.fi).