

16-17
october
2015



www.wineexpopoland.pl

Warsaw **OIL**
Festival

www.warsawoilfestival.pl



Wine Expo Poland & Warsaw Oil Festival

Event dedicated to all those **producers, distributors** and **sellers** who want to meet new customers in **Poland**, the European country which is constantly **growing** for economy and consumption. Warsaw, the capital of Poland, but also the **main economical center** of eastern Europe, is the best place where this event can be hosted. With its **2,5 million** inhabitants, the highest density of corporations, a huge developed environment of hotels, restaurants, wine-bars, catering, **Warsaw** and the Masovia region represent the center of the opportunities to enter **the global polish market**.

A unique opportunity **for professionals** to meet or strengthen their relations with local **business partners**, but also an opportunity to meet the **consumer**, having the chance to get a real feedback from this market which is **increasing** not only in the numbers, but also in the taste, and requiring always better qualities of products.

Two are the scope of the event: one is to **create new contacts** and synergies between actors operating in the same market, facilitating the start of new business relations; the other, to address and **instruct the consumer to the choice of the best quality** products, giving them the basis for a better consciousness of consume.



122.400.000 liter
of wine imported in Poland

+10% the import
of wine every year

407%
Increased import of wine
(in million euro 2000-2013)

12,6 billion
euro spent for
alcohol every year

3500
hotels

38,5 million
people in Poland

350 000
shops

70,4%
Increased consumption
of wine per person
(2000-2012)

67 000 gastronomic points
in it
31 000 restaurants and bars

Consumption of Champagne increased of 20% over the year before and forecast from now till 2019 expect +70% in demand.

Wine imported in Poland in 2013 exceeded 100 million liters

The number of importers in the last three years increased of 400%, and some of them saw their turnover growing 20/30%.



A golden drop that changes the way of being of your food.



Oil

is nowadays one of the most important elements in our table.

The use of oils is growing constantly, sustaining and accompanying the changes in the taste of the people, always more focused on healthy and tasty products.

The recent explosion in Poland of **import** of olive oil from the Mediterranean countries, shows how important is for the polish cuisine this ingredient, both for the professional use in restaurants and for the table of the families. So is not difficult to enter a polish supermarket and see big spaces dedicated to oil, also to those kind of oils which are not of common use, but certainly of great quality.

WARSAW OIL FESTIVAL

is the event that emphasizes and presents to the wider public the different kind of oils, giving the unique opportunity to taste them, and discover how many varieties can be used for different purposes.

**Discover it at
WARSAW OIL FESTIVAL!**

The background of the slide features a close-up of a wine glass being filled with a golden liquid. To the left, there are several decorative purple and pink circular and heart-shaped patterns. The text is overlaid on this background.

Target attendants at WINE EXPO POLAND & WARSAW OIL FESTIVAL:

Producers
Importers
Distributors
Corporate buyers
Restaurants
Hotels
Catering

Retailers (shops, distribution chains, specialized wine-bar)

Mailing and web companies

Biologic focused companies

Associations and international institutions

Wine tasting clubs

Sommeliers

Chefs and product lovers

A rich frame program of degustation, presentations, conferences, dinner and parties will be presented across the time before the event.

Taste the wide offer of products and make acquaintance with new essences of quality wines and oils!

The wine can have a nice bottle and label. It can be known, expensive, rare, or the last launched on the market. The most important is: you must like it. And the only way you have to decide, is to taste it.

The advantage of taking part to Wine Expo Poland and Warsaw Oil Festival is that you can have free taste of many different products, interact with the producers and importers, asking them all the information useful for you to decide what is the best choice for your palate, the one you want to present to your friends during a dinner or to your customers when they enter your place. You can walk from country to country, and region to region until you find something that really matches your need, also in terms of prices.

*EXPO XXI Warsaw International Expocenter,
ul. Prądzyńskiego 12/14
01-222 Warsaw, Poland
www.expoxxi.pl*



Wine Expo Poland and Warsaw Oil Festival will be held in EXPO XXI.

Warsaw International Expocenter EXPO XXI is currently the number one venue for the organization of fairs. It is the most modern and multifunctional exhibiting centers in Poland and Europe. It provides 17 000 sqm of exhibition space, a parking lot for 1500 vehicles and the application of most modern and advanced technical solutions.

The fair will be held in the Exhibition Hall no 3, on an area up to 3600 sqm, which can accommodate more than 4000 people at one time.

It has been built on the corner of Prądzyńskiego and Bema Street. This building consists of a multifunctional hall and conference rooms.



**Trade Fair Department
Polskie Biuro Num. Sp. z o.o.
Ul. Grójcecka 22/24 loc. 22
02-301 Warsaw
Poland**

**www.wineexpopoland.pl
www.warsawoifestival.pl**

**info@wineexpopoland.pl
Tel.: +48 531 81 40 09**