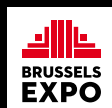




Megavino 2015

17th edition of the biggest 'wine' event in the Benelux



23-24-25-26 October 2015
Hall 1 - Brussels Expo Heysel



Why be present at Megavino 2015?



- MEGAVINO is and stays the biggest wine fair and even wine event in the BENELUX.
- More and more wine producing countries are presented at MEGAVINO. This ensures interesting and surprising discoveries again and again.
- Partly because of this, MEGAVINO gets more and more international; already 11% came from the Netherlands. Of course the central location of Brussels Expo plays part as well.
- The activity of the professional visitor is very varied and this makes a participation as an exhibitor of course extra interesting: 40% is constituted by trade, 43% by Horeca, 6% by press and the other 11% by retailers, wine consultants, caterers, etc...
- The average age of the visitors was once again about 38 years. A young, interested and loyal public that returns every year.
- MEGAVINO is so much more than just a wine fair. It's a complete concept where booths are not the only attraction: events, tastings, contests and food pairings in one of our venues give MEGAVINO that extra dimension.
- The massive media attention is undiminished: edition 2014 gave us a press book of more than 100 pages.

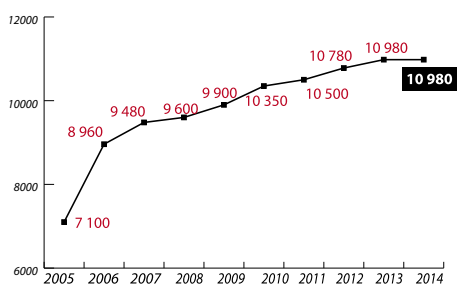


Megavino 2015

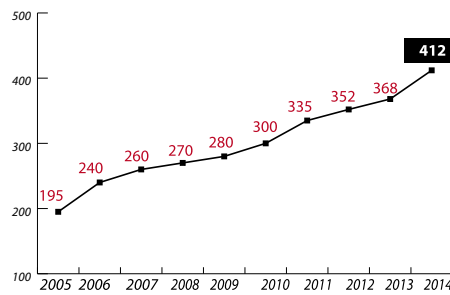
A few numbers and statistics

As shown in the statistics below that Megavino has undoubtedly become the biggest 'wine' fair in the Benelux. Here is an overview of the last 10 editions:

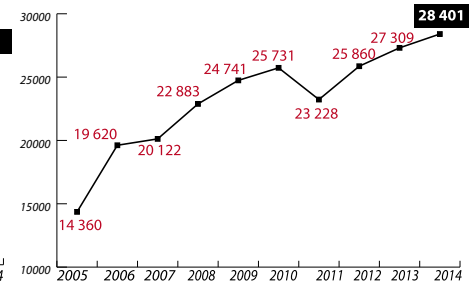
Surface in m²



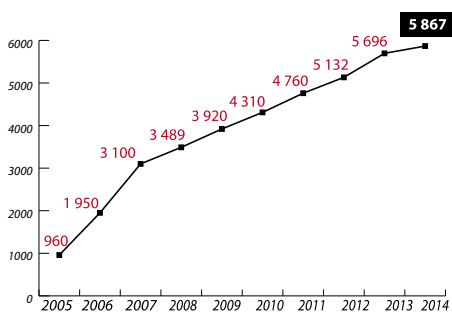
Amount of exhibitors



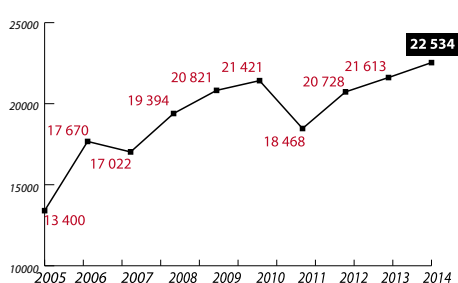
Amount of visitors



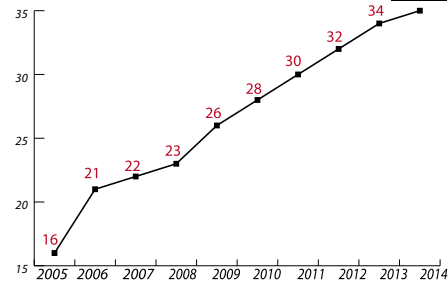
Professional visitors



Amateur visitors



Participating wine producing countries





Megavino 2015
23-24-25-26 October
Hall 1 – Brussels Expo
Brussels, Belgium

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We offer different participation formulas;  
please find enclosed the registration form.

If you wish, we can also send you a not  
binding offer for a customized booth,  
designed by our constructor and totally  
following your ideas.

Don't hesitate to contact us for additional  
information.

RESERVATIONS & INFORMATIONS

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