

A unique grape variety



**MONDIAL
DU CHASSELAS**
Gutedel • Fendant



A grape variety more current than ever



Characterised by its **fruity flavour, its freshness**, its delicate floral expression and its minerality, Chasselas is a grape variety of surprising modernity and remarkable versatility. Relatively discreet in terms of aromas, it is fantastic at revealing the characteristics of the terroirs where it is grown. **A marvellous thirst-quenching and aperitif wine** which you will never tire of drinking, it also serves as a wonderful accompaniment to a wide range of dishes such as fish, poultry, white meat, cheese, fondue, raclette and even Asian speciali-

ties. **Well-balanced, subtle and elegant**, it is generally drunk young but will gain smoothness with age, along with the secondary and tertiary aromas of a fine wine which ages well. Chasselas forms a major part of the cultural identity and way of life in the regions where it is used to make wine, but what is less widely known is that it is also used as **a global phenological benchmark** (for development of ripening) and is therefore grown at most research stations in winemaking countries.



JÉRÔME AKÉ BEDA,
Sommelier of the Year 2015
Gault&Millau and a passionate
advocate for Chasselas

An association of passionate Chasselas advocates



Founded in 2010, the non-profit **Association pour la Promotion du Chasselas** has one sole mission: to promote, protect and increase the status of the Chasselas grape variety (also known as Fendant in Valais and Gutedel in Germany) which produces wines which are still largely unknown at international level, and to bring it the recognition it deserves as a wine grape. In order to achieve its goals, the Association – made up of **representatives of public authorities**, winegrowing winemakers, oenologists, cooperative as-

sociations, the wine trade and individuals – runs various communication and promotional campaigns each year aimed at professionals or meant for the general public. It regularly presents Chasselas at numerous events such as **trade fairs and exhibitions relating to gastronomy and wine**. Most importantly, however, since 2012 it has been organising a major international tasting competition, a real showcase for its activities and a calling card for Chasselas in all its facets.



An exceptional competition for an outstanding variety



Sous le patronage de
l'Organisation Internationale
de la Vigne et du Vin

The Mondial du Chasselas is an annual competition open to professionals across the world and organised in accordance with rigorous standards for international wine competitions. Samples are split into various categories according to their age, residual sugar content and vinification, with the most important category being young, dry wines created using traditional methods. An international jury with a balance between experts from Switzerland and elsewhere evaluates each wine, adhering to strict tasting and anonymity conditions. The best are awarded distinctions which serve to guarantee their quality and encourage their distribution. The

competition offers producers an opportunity to compare their wines and discover different production methods. The event also aims to promote the exchange of ideas by offering a meeting and tasting area, and also ultimately to encourage the production of Chasselas, a grape variety requiring extreme precision in the vinification. The results are announced at a ceremony which sees the awarding of gold, silver and bronze certificates as well as various trophies. A large-scale public festival the following day offers the general public an opportunity to taste Chasselas of every origin in a friendly atmosphere.



Aigle, the birthplace of the Mondial du Chasselas



The capital of the Chablais Vaudois region and known as an ‘ambassador’ for Vaud wines thanks to its prestigious Vine and Wine Museum, Aigle seems to have been

destined to host this event. Encircled by superb vineyards, Aigle Castle is the perfect backdrop for such an occasion.



An informative website



The website www.mondial-du-chasselas.com offers regularly updated information on:

- The competition, its organisation and its winners
- Various events and activities
- Relations with and coverage in the media
- Chasselas, its history, its characteristics and its perception on the international stage
- Partners and sponsors
- The association, its committee and its members



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APC

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du Chasselas**

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SWISS WINE

VAUD 



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