
CABERNETS INTERNATIONAL COMPETITION

27 April 2015 - Paris - France

CONCOURS
INTERNATIONAL
DES CABERNETS
CIDC



Registration file

Wines registration on concourscabernets.com

CABERNETS INTERNATIONAL COMPETITION

Cabernet is the most widely grown grape variety in the world. It is actually better to talk about cabernets in the plural, because there are many different types. The most well-known are the Cabernet Sauvignon and Cabernet Franc, but there are others including the Cabernet Dorio, Cabernet Moravia, etc. There is even a Cabernet Blanc.

How can one keep from getting lost in the midst of all these wines made from the same grape variety but in such different terroirs? Besides, each winemaker 'puts his hand in' and gives his wine a special touch.

The tasting is made by sommeliers of the Union de la Sommellerie Française to ensure producers and consumers impartiality and quality of the selection.



MEDALS FOR A REASONABLE PRICE

The competition bestows two distinctions: gold medals and silver medals.

In light of the competition's reputation, bottles displaying these medals are shipped around the world and are very much in demand from restaurateurs, buyers and importers.

Furthermore, the cost of obtaining such medals is very competitive in order to keep cost price increases to a strict minimum.

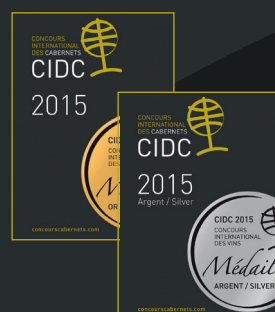
Starting at 14 euros per thousand.



METAL AWARD PLATES: BE PROUD OF YOUR MEDALS

Metal plates are wonderful marketing tools, enabling you to show consumers that your wines have won medals and that they are recognized as among the best in their category.

Put them on the tasting room wall and display them on your stand at trade fairs!



A REMARKABLE PARTNER: THE UNION DE LA SOMMELLERIE FRANÇAISE

The Union de la Sommellerie Française (UDSF) is partnering the competition. This organisation brings together nearly 1200 sommeliers and selects the best Sommelier of France, amongst other awards.

Their expertise and their perfect knowledge of consumer tastes is a further guarantee of the quality of the wine selection. The results of the selection are communicated to USDF members after the event.

Juries made up of 3 sommeliers blind taste several wines in a category.

Prior to tasting, bottles are covered, numbered and sorted in accordance with their percentage of cabernet, origin and terroir.



THE BATEAUX PARISIENS, AN EXCEPTIONAL SITE AT THE FOOT OF THE EIFFEL TOWER



Anchored in La Bourdonnais port at the foot of the Eiffel Tower, the fleet of boats known collectively as the 'Bateaux Parisiens' are a prestigious setting for a tasting.

Tasters note wines as they travel down the Seine surrounded by Paris' greatest treasures: the Grand Palais, Louvre museum, Notre Dame Cathedral, Invalides and the city's Statue of Liberty... In all, 12 mythical sites dotting the river banks can be viewed from the boats.

It's a safe bet that the tasters will be favourably impressed!

ELECTION OF THE WORLD'S BEST CABERNET: THE ULTIMATE AWARD

At the end of the first tasting, a 'grand jury' re-tastes the best wine at each table to determine the best Cabernet in the world. The grand jury is made up of professional wine-tasters recognised in their field (Meilleur Ouvrier de France, Meilleur Sommelier de France, Sommelier de l'Année, etc.).

Maybe your wine is the World's Best Cabernet?



ISO 9001 CERTIFICATION

The Cabernets International Competition is ISO 9001 certified through Armonia, the company organising the event.

ISO certification guarantees wine producers that Armonia is committed to showcasing their work. Consumers, for their part, will see it as a sign of rigorous selection, high quality and a competition worthy of their trust.



VALIDATED BY THE DGCCRF

The CIDC was validated by the DGCCRF (part of the French Ministry of the economy and finances). Only the wine competitions' medals listed on this DGCCRF list may be included in the wines labelling.



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ONLINE WINE REGISTRATION

Registration fees:

70€ without VAT (84€ with VAT) per wine

Until 3 april 2015 → Online registration

Until 10 april 2015 → Samples reception

Please visit www.concourscabernets.com

Advantages:

- Payment by credit card, cheque, or bank transfer
- Quick registration (your details are already recorded)
- You will receive an e-mail to confirm that the samples have been received

WINE REGISTRATION BY POST

Registration fees:

70€ without VAT (84€ with VAT) per wine

Until 3 april 2015 → Registration + samples reception

You can download the registration form at

www.concourslyon.com

or contact us by phone: 0033(0)4 74 68 84 40

Please note that the deadline for sending the samples is shorter if you register by post.